

# 2000 Manpower Study in Hong Kong Software Industry

Never before in the software industry has it been so difficult to recruit and retain the best people. The pressure to find qualified IT personnel is frantic and many software companies continue to encounter numerous manpower challenges.

Human capital is the key asset of your company. To address your manpower needs and concerns, this report presents a comprehensive analysis on:

- ☺ Current employment size and estimated manpower growth in 2000.
- ☺ Staff turnover rate in 1999 and the major reasons for leave.
- ☺ Major difficulties encountered in recruitment as well as the benefits/incentives offered to retain/motivate employees.
- ☺ Qualification and skill requirements by job classification.
- ☺ Salaries in 1999 by job and company classifications and projected change in 2000.



**Available only from SIIC. Reserve your copy now!**

## “2000 Manpower Study in Hong Kong Software Industry” Order Form

*Special rate for IEEE members at HK\$150!*

~~Original price:  
HK\$350~~

Name _____	Title _____
Company _____	
Address _____	
_____	
Tel. _____	Fax _____
Signature _____	Date _____
_____	

Please enclose a cheque (made payable to “**Hong Kong Productivity Council**”) for HK\$\_\_\_\_\_ being the total price of \_\_\_\_\_ copy/copies of the captioned report.

Published by:



Managed by:



Address: 2/F, HKPC Building, 78 Tat Chee Avenue, Kowloon, Hong Kong  
For further details, please visit SIIC web site (<http://www.siic.org.hk>) or contact Amanda Chu at tel: 2788-5842, e-mail: [amandac@hkpc.org](mailto:amandac@hkpc.org)